



ANNUAL REPORT 2022



Dear Friends,

When I first introduced myself to the New York Cares community in May 2022, I said it was time to get work, not just rebuilding our city but making sure it returned better than before. Since then, I've seen firsthand the collective power and passion of New Yorkers coming together in common purpose, showing up again and again to deliver the dignity that nutritious meals, warm coats, investments in our children, and authentic human connections provide.

At New York Cares, we know that families facing food insecurity are also likely struggling to buy school supplies or warm coats and may live in areas with unfriendly and dangerous public spaces. Yet, when we address even one of those issues directly, we help alleviate the others and strengthen the fabric of our communities.

In 2022, New York Cares distributed 70,547 warm winter coats, helped 16,600 students start their school year with a backpack full of school supplies, granted 14,875 Winter Wishes, delivered programs impacting 42,165 children, and served nearly 13 million meals. All of which was only possible thanks to the incredible network of caring New Yorkers that empower and hearten us—from corporate partners like the Amazin' Mets Foundation and Morgan Stanley to hundreds of community partners and more than 20,000 volunteers—all key to making the New York City we know we can be. Not just a city that withstood a pandemic but one that is actively working to improve itself—a place where New Yorkers can thrive.

We are deeply grateful for the donors, volunteers, partners, and the broader community who never fail to inspire us with their generosity and tenacity to make our city a more equitable place for all New Yorkers.

The challenges facing our city are both acute and systemic. Our collective future will be decided by the people who show up and step up. We are counting on all of us, and all of you. With enough people power, the future we seek is within reach.

With gratitude,

Sapreet K. Saluja
Executive Director
New York Cares



Our Impact

New York Cares is committed to making the biggest city in the country the most equitable. In partnership with community leaders, we identify ways New Yorkers can make the greatest impact in meaningful and transformative ways. We foster deep connections and engage the community in solutions—from the Bronx to Staten Island and every borough in between.

83,262*

New Yorkers served

12,906,131*

Meals distributed

177,594* volunteer hours

71,771* volunteer positions

21,196* volunteers mobilized



70,547

Warm winter coats distributed



42,165*

Children served



16,600

Backpacks & supplies distributed



14,875

Winter Wishes granted



3,553

Tax returns filed



438*

Community Partners

* FY22 (Oct 21 - Sep 22)

MORGAN STANLEY'S 30 YEAR INVESTMENT

In a city as vast as New York, our impact becomes exponential thanks to the investment of corporate partnerships. One shining example is the steadfast support of longtime partner, Morgan Stanley. Since 1992, Morgan Stanley and its employees have been a reliable source of aid and support for New York Cares and NYC—providing resources that are crucial to the well-being of thousands of New Yorkers.

Over 450 Morgan Stanley employees completed 24 volunteer projects across NYC in 2022. Whether working to revitalize public schools, reading

to students, or maintaining outdoor spaces and schools in neighborhoods most impacted by the pandemic—Morgan Stanley shows up time and time again.

In June, employees led a wave of transformation at PS 28 M in collaboration with the Fashion Institute of Technology (FIT). FIT students rethought public school spaces, creating designs for innovative environments where learning can flourish, while Morgan Stanley volunteers brought those designs to life—improving the classroom's aesthetic quality, design, and organization by constructing

furniture, painting, organizing, planting, and installing art.

In 2022, New York Cares worked with more than 150 companies on service initiatives addressing pressing community needs while building employee connections. From small corporations to large-scale institutions, our corporate partners amplify their efforts to do good in the world by scaling impact in the communities where their teams live and work.



Morgan Stanley

- 📍 Morgan Stanley volunteers revitalize Claremont Park
- 📍 Morgan Stanley volunteers building a trampoline for PS 28 M





- ① Woman in Queens picks out coat at Together We Can distribution event
- ② New York Cares staff helps young girl at The William Lloyd Garrison School choose a coat

“The students here are able to get something their parents can’t give them. They’re able to pick out their own coat. Just seeing our student Kevin walk out of here saying, ‘I don’t need the snacks, Ms. Santana. I just need the coat,’ means a lot.”

“There is a need. Even if it doesn’t look like there’s a need, there is.”

— Ms. Santana, Parent Coordinator,
PS/MS 31X - The William Lloyd Garrison School

THE MANY LAYERS OF WARMTH

Each year, the New York Cares Coat Drive harnesses the quality New Yorkers are best known for—looking out for one another—to spread warmth one coat, meal, and connection at a time.

Our 34th Annual Coat Drive once again warmed up New York—inside and out. In partnership with the NYC Department of Education, we distributed 10,000 new coats to schools serving students in temporary housing. After the arrival of thousands of migrant families new to our cold-weather city, we expanded our efforts to serve asylum seekers in nearby shelters.

For the 16th year in a row, we spent the day with our favorite sluggers The NY Mets to collect warm coats to be distributed in Central Queens. Despite a rainout, we recorded our highest ever collection of 2,122 coats/jackets after the Amazin’ Mets called on their community to show up and spread warmth to New Yorkers in need.

By the end of the season, we distributed 70,547 warm winter coats— 53,243 of which were brand new. Plus, our Coats+ model helped distribute more than 235,000 meals!



Bloomberg
Philanthropies





- ① Two girls at PS171M show off their books at the book fair
- ① Children at PS140M play a game of soccer with volunteers

“Schools are the centers of our communities and hubs of support for our young people and their families.”

“I’m grateful to New York Cares and our school communities for coming together to provide our students with the resources they need to keep warm and safe this winter.”

— David C. Banks, New York City Schools Chancellor

TAKING A STAND WITH STUDENTS

When families struggle to fight a battle on one front such as food insecurity, they pull resources from another—a key reason we are dedicated to holistically supporting schools and NYC’s public-school students.

Our programs for students are year-round and anchored by Stand with Students, an initiative that launches the school year with the distribution of backpacks filled with school supplies. However, children need more than backpacks and supplies for a successful year. We collaborate with

corporations to fulfill students’ Winter Wishes, help community partners distribute nutritious food, and work to ensure that no student leaves their home without a warm coat.

Beyond the need for the tangible, students deserve social-emotional support and learning to navigate challenges big and small. We partner with NYC public schools to help students learn and practice social-emotional learning techniques, like self-awareness, self-management, and relationship skills.

Board of Directors

Consisting of professionals from both the public and private spheres, our Board of Directors is committed to the belief that the power of volunteerism can build a better New York City for all. They also guide strategy to fulfill our mission, and raise funds and organizational awareness.

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Staff

Our passionate and dedicated staff strive to ensure that all New Yorkers in need receive what they deserve to create a more equitable city, stemming from our core beliefs of equity, humanity, and trust.

Rising Leaders Council

Representing the next generation of philanthropy, the Rising Leaders Council is comprised of young professionals who work tirelessly to meet pressing community needs. Their initiatives raise more than \$300,000 annually towards our programs.

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2022 Financial Statement

Statement of Financial Position

Assets	As of September 30, 2022	
	2022	2021
Cash and cash equivalents	\$3,336,856	\$5,480,359
Pledges receivable, net	2,322,270	1,666,789
Investments	4,409,875	5,022,734
Prepaid expenses	636,066	451,763
Property and equipment, net	22,172	51,735
Total assets	\$10,727,239	\$12,673,380
Liabilities and Net Assets		
Liabilities:		
Accounts payable and accrued expenses	\$704,193	\$ 554,126
Refundable advances	206,523	148,937
Deffered rent obligation	86,840	191,201
Total liabilities	997,556	894,264
Net assets:		
Without donor restrictions:		
Undesignated, available for general operations	4,015,479	4,806,702
Board-designated endowment fund	4,077,112	4,692,198
Total net assets without donor restrictions	8,092,591	9,498,900
With donor restrictions:		
Purpose and/or time-restricted for future periods	1,637,092	2,280,216
Total net assets	9,729,683	11,779,116
Total liabilities and net assets	\$ 10,727,239	\$12,673,380

Important Note

New York Cares, Inc. (Tax ID Number: 13-3444193) — This information has been excerpted from our audited 2022 Financial Statements conducted by independent accountants EisnerAmper LLP. For a complete copy of our audited Financial Statements, visit www.newyorkcares.org/publications or write to New York State Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, NY 10271

Statement of Activities

Public Support and Revenue	As of September 30, 2022	
	2022	2021
Contributions and grants:		
Foundations	\$639,000	\$ 1,209,550
Corporations	3,830,071	4,336,347
Government	88,750	176,955
Individuals	1,973,828	2,388,549
Special events, (net of direct benefits to donors of \$166,281 and \$40,000 in 2022 and 2021, respectively)	1,969,709	1,401,602
Investment income, net	61,614	62,264
Other income	13,045	-
Public support and revenue before donated goods and services	8,576,017	9,575,267
Donated goods and services	913,771	382,499
Total public support and revenue before net assets released from restrictions	\$9,489,788	\$9,957,766
Net assets released from restrictions	-	-
Total public support and revenue	\$9,489,788	\$9,957,766
Expenses		
Program services	\$8,952,810	\$7,435,542
General and administration	507,025	450,217
Fund-raising	1,410,903	1,349,467
Total expenses	\$10,870,738	\$9,235,226
Other changes		
Gain on forgiveness of Paycheck Protection Program loan	-	\$957,876
Net realized and unrealized (losses) gains on investments	\$(668,483)	220,648
Total other changes	\$(668,483)	\$1,178,524
Change in net assets	\$(2,049,433)	\$1,901,064
Net assets - beginning of year	\$11,779,116	\$9,878,052
Net assets - end of year	\$9,729,683	\$11,779,116

Financial Supporters

Our work is not possible without donors of all levels. From corporations and foundations to individuals – we could not do it without you.

Investors (\$150,000+)

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2022 In-Kind Donors

Google
Intersection

Community Partners

Our community partners are our eyes and ears into the communities we serve. They connect their communities to New York Cares throughout the five boroughs to spread warmth, serve nutritious meals, and make authentic connections.

*Indicates agencies served at multiple sites

O-9
1199SEIU Family of Funds
9/11 Day

A
Achilles International*
The Actors Fund
ACTS Community Development Corporation
African American Planning Commission*
African Services Committee
Animal Haven
Ariva*
Astoria Park Alliance

B
Bailey's Cafe
Baltic Street AEH, Inc.
Barrier Free Living
Bedford-Stuyvesant Restoration Corporation
Bethlehem Punjabi Church
BloomAgainBklyn
The Bridge
Broadway Community
The Bronx is Blooming*
BronxWorks*
Brooklyn Book Bodega*
Brooklyn Community Services
Brooklyn Cooperative Federal Credit Union (Bushwick)*
Brooklyn Defender Services
Brooklyn Queens Land Trust*

C
C.L. Collins Helping Veterans And Youth Services
CAMBA
The Campaign Against Hunger*
Canaan Baptist Church of Christ
Carter Burden Network
The Cathedral Church of Saint John the Divine*
Catholic Charities Community Services*
Center for Alternative Sentencing and Employment Services (CASES)
Center for Urban Community Services (CUCS)
Center of Hope International*
Centro Cristiano Reconciliando La Familia Con Cristo Inc.
The Child Center of NY
Children of the City
Children's Aid*
Christ Disciples International Ministries, Inc.
Church Of God Of Prophecy
The Church of St. Luke in the Fields
City Harvest
City University of New York (CUNY)
Coalition for the Homeless
The Committee for Hispanic Children and Families, Inc
Commonpoint Queens*
Community Association of Progressive Dominicans (ACDP)*
Community Services Housing Development Corporation (CSHDC)
Community United Methodist Church of Jackson Heights
Comunidad Con Proposito
The Connected Chef
Cornerstone Baptist Food Pantry
Council of Jewish Organizations Flatbush
Council of Peoples Organization (COPO)

Covenant House International Headquarters
Crossroads Community Services
Cypress Hills Local Development Corporation

D
Divine Revelation Ministry
The Door

E
Earth Matter NY
Educational Alliance*
Elmcor Youth and Adult Services
Emerald Isle Immigration Center of New York
Encore Community Services

F
Florence E. Smith Senior Services
Food Bank For New York City*
Food First
Fordham Bedford Housing Corporation
Fort Greene Park Conservancy*
The Fresh Air Fund*
Friends of 4 Parks Alliance, Inc.
Full Effect Gospel Ministries

G
GiGi's Playhouse NYC
Giving Alternative Learners UpLifting Opportunities, Inc. (GallopNYC)*
Good Shepherd Services*
GOOD+ Foundation
Grand Street Settlement*
Greater Bethel Community Development Corporation
Greater Zion Baptist Church
Greenhope Services for Women
GreenThumb*
GRIOT Circle

H
Harlem Educational Activities Fund, Inc. (HEAF)
Heights and Hills
Henry Street Settlement*
Homes for the Homeless
Hour Children*
Hunters Point Parks Conservancy

I
Iglesia Cristiana Evangelica
International Rescue Committee*
I'RAISE
Isabella Center*
Isaiah Whitehead Foundation

J
Jacob A. Riis Neighborhood Settlement

K
KEEN New York

L
La Jornada
Lantern Community Services
Lenox Hill Neighborhood House
Little Essentials
Little Sisters of the Assumption Family Health Service
Los Sures Social Services
Lutheran Social Services of New York
Lyrics Playhouse - Moorish Sudbury Institute

M
Metro World Child
Neighborhood Benches

N
New Alternatives for Children
New Creation Christian Church Outreach Center
New Settlement Apartments
New York City Council
New York City Council - Office of Rita Joseph (District 40)
New York City Department of Education*
Pathways to Graduation

THE BRONX
CS 152 - Evergreen
HS 227 - Bronx Collegiate Academy
HS 252 - Mott Hall Bronx High School
HS 397 - ELLIS Preparatory Academy
HS 530 - Longwood Preparatory Academy
HS 565 - High School for Energy and Technology
HS/IS 367 - Archimedes Academy for Math, Science and Technology Applications
IS 117 - Joseph H. Wade
JHS 80 - The Moshulu Parkway
PS 053 - Basheer Quisim
PS 110 - Theodore Schoenfeld
PS 138 - Samuel Randall Elementary School
PS 179 - The School of International Cultures
PS 18 - John Peter Zenger School
PS 23 - The New Children's School
PS 28 - Mount Hope
PS 291
PS 294 - The Walton School
PS 359 - Concourse Village Elementary School
PS 369 - Young Leaders Elementary
PS 457 - Sheridan Academy for Young Leaders
PS 55 - Benjamin Franklin School
PS 70 - Max Schoenfeld
PS 86 - Kingsbridge Heights
PS/IS 461 - Nuasin Next Generation Charter School
PS/MS 31 - The William Lloyd Garrison

BROOKLYN
HS 488 - Brooklyn Preparatory High School
HS 528 - The High School for Global Citizenship
HS 546 - High School for Public Service
HS 615 - Transit Tech Career and Technical Education High School
HS 656 - Brooklyn High School of the Arts
HS 670 - Benjamin Banneker Academy
HS/IS 448 - Brooklyn Collaborative Studies
IS 162 - The Willoughby
IS 352 - Ebbets Field Middle School
IS 354 - The School of Integrated Learning
IS 722 - New Heights Middle School
MS 351 - The Urban Assembly Unison School
MS 353 - Elijah Stroud

MS 394 - Mary McLeod Bethune Academy
MS 582 - The Upper Academy
PS 109 - The Glenwood Academy of Science and Technology
PS 135 - Sheldon A. Brookner
PS 147 - The Isaac Remsen School
PS 16 - Leonard Dunkley
PS 184 - Newport
PS 196 - The Williamsburg Bridge Magnet School for Communications and Mixed Media Arts
PS 202 - Ernest S. Jenkyns
PS 21 - Crispus Attucks
PS 24 - The Dual Language School for International Studies
PS 243 - The Weeksville School
PS 26 - Jesse Owens
PS 272 - Curtis Estabrook
PS 297 - Abraham Stockton
PS 325 - The Fresh Creek School
PS 335 - Granville T. Woods
PS 40 - George W. Carver
PS 446 - Riverdale Avenue Community School
PS 557 - Brooklyn Gardens Elementary School
PS 59 - William Floyd
PS 599 - Brooklyn Landmark Elementary School
PS 769 - Hyde Leadership Charter School- Brooklyn
PS 92 - Adrian Hegeman
PS/IS 178 - Saint Clair McKelway
PS/IS 323

MANHATTAN
HS 298 - Pace High School
HS 346 - Community Health Academy of the Heights
HS 394 - Emma Lazarus High School
HS 545 - High School for Dual Language and Asian Studies
HS/IS 362 - Columbia Secondary School
IS 377 - Renaissance School of the Arts
IS 528 - Bea Fuller Rodgers
IS/HS 422 - Quest to Learn
PS 140 - Nathan Straus
PS 142 - Amalia Castro
PS 171 - Patrick Henry
PS 188 - The Island School
PS 20 - Anna Silver
PS 28 - Wright Brothers
PS 336 - KIPP Infinity Charter School
PS 4 - Duke Ellington
PS 63 - William Mckinley
PS 64 - The Robert Simon School
PS 83 - Luis Munoz Rivera
PS/IS 366 - Washington Heights Academy

QUEENS
HS 264 - Academy of Finance and Enterprise
HS 301 - Academy for Careers in Television and Film
HS 328 - High School for Community Leadership
IS 61 - Leonardo da Vinci
PS 112 - Dutch Kills
PS 13 - Clement C. Moore
PS 135 - The Bellaire School
PS 143 - Louis Armstrong
PS 149 - Christa McAuliffe
PS 16 - The Nancy DeBenedittis School
PS 19 - Marino Jeantet
PS 330 - Helen Marshall School
PS 4 @ 270
PS 65 - The Raymond York Elementary School
PS 721 - John F. Kennedy Jr. School
PS 82 - Hammond

STATEN ISLAND

HS 450 - Curtis High School

New York City Department of Homeless Services
Atlantic Armory Shelter
New York City Department of Parks and Recreation*
Adam Clayton Powell Jr Mall
Fort Greene Park
Highbridge Recreation Center
Inwood Hill Park
Marcus Garvey Park
Morningside Park
Pelham Bay Park
Pelham Fritz Recreation Center
Saint Nicholas Park
New York City Department of Veterans' Services
New York City Housing Authority
New York City Seventh Day Baptist Church
New York Common Pantry*
New York Edge
New York State Assembly*
New York State Assembly - Office of Catalina Cruz (District 39)
New York State Assembly - Office of Jessica Gonzalez Rojas (District 34)
New York State Assembly - Office of Latoya Joyner (District 77)
New York State Senate*
New York State Senate - Office of State Senator Jessica Ramos (District 13)

The New Jewish Home
No Longer Bound Ministries
Northeast Brooklyn Housing Development Corporation
NYC H2O

O
Office of Community Engagement and Partnerships*
One Way Church of Christ
OnPoint NYC*
Opportunities For A Better Tomorrow

P
Paradise Adult Daycare
Partnership with Children*
PATHHSEO @ Caldwell Temple
Pisgah Gospel Ministries
Project Hope Charities
Project Hospitality

Q
Queens County Farm Museum
Queens Public Library
Queens Public Library - Woodside Branch

R
Rauschenbusch Metro Ministries
The Red Door Place
Red Hook Conservancy
Replications
Rescuing Leftover Cuisine
Rise Up East New York
The River Fund New York
Riverside Park Conservancy

S
Safe Horizon*
The Salvation Army of Greater New York*
SCO Family of Services*
Services for the UnderServed
Services for the UnderServed*
Seward Park Conservancy
Sheltering Arms
Shout For Joy Baptist Church, Inc.
Silent Cry, Inc.
Sisterhood Of Destiny
Sisters With Purpose, Inc.
South Bronx Overall Economic Development Corporation (SoBRO)
South Bronx United

Stanley M. Isaacs Neighborhood Center*
Start Lighthouse
Street LIFE Ministries

T
Team First Inc.
Thessalonian Baptist Church
Together We Can Community Resource Center
Trellis
Trinity Evangelical Lutheran Church
Two Bridges Neighborhood Council

U
Union Settlement*
United Community Centers
United Community Schools
United States Association of Blind Athletes
United Yes We Can (Unidos Si Se Puede)
University Community Social Services
University Heights Educational & Cultural Development Community Center
University Settlement Society
The Urban Outreach Center

V
Village Temple
Violence Intervention Program (VIP)
Vision Urbana, Inc.
VISIONS / Services for the Blind and Visually Impaired
Volunteer Literacy Project
Volunteers of America of Greater New York

W
We Care Community Outreach
West Side Campaign Against Hunger
West Side Little League
Woodside on the Move
The Worship House and Outreach Ministries

“Volunteering is really rewarding. As somebody who is from the New York City public school system, it feels great to give back to the community that gave me so much and made me the person I am today.”

– Maanya, Volunteer since 2022

