



# New York Cares: Corporate Group Engagement

## 2025 Corporate Calendar

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New York Cares is dedicated to addressing the most pressing needs of our community by channeling the passions of compassionate individuals and institutions. We offer a variety of easy-to-join, themed volunteer opportunities that empower you and your company to support New Yorkers facing challenges in our city.

# Project Activation

## Corporate Group Engagement

Reserve volunteer slots that engage your team and align with your company's service pillars.

These volunteer opportunities are designed as a plug and play, collective effort—creating larger impact. Your team may work alongside other corporate groups, as well as individuals from our network of volunteers.



Plan in advance: which projects speak to your team? Secure your slots by working with the New York Cares team.



Slots are made available to all, to ensure project success.






New York Cares provides your event's run-of-show and schedules a project overview call.



We'll provide photos, impact stats and heartfelt thanks for your support!



# New York Cares Corporate Calendar 2025

 Education
  Environmental Stewardship
  Immediate Needs

## JANUARY

S	M	T	W	T	F	S
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5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## FEBRUARY

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## MARCH

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30	31					

## APRIL

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## MAY

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## JUNE

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## JULY

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## AUGUST

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## SEPTEMBER

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## OCTOBER

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## NOVEMBER

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## DECEMBER

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21	22	23	24	25	26	27
28	29	30	31			

# January 2025 Projects



## **School Revitalization: Revitalization Essentials** Education

Transform a school into a vibrant haven by lending a hand with tasks like painting, clean-ups, sorting, and gardening. Your efforts will breathe new life into the learning environment, making a positive impact on the students and community.

- Date: January 21, 2025
- Number of volunteers: 50
- Location(s): East Harlem
- Time commitment: 3-5 hours



## **Coat Sorting** Immediate Needs

Volunteers will play an indispensable role in the New York Cares annual Coat Drive by sorting warm winter coats in our Coat Drive Warehouse. Volunteers may be asked to engage in some heavy lifting.

- Date: Tuesdays and Thursdays
- Number of volunteers: up to 20
- Location(s): Midtown Manhattan
- Time commitment: 2 hours



# February 2025 Projects



## **Interactive Mental Health Kit Packing** Immediate Needs

Pack mental health kits for vulnerable populations with supplies like journals, calming lotions, and fidget toys.

- Date: February 7, 2025
- Time: 12-2p
- Number of volunteers: 50
- Location(s): Financial District
- Time commitment: 2 hours



## **Valentine's Senior Dance** Wellness

Volunteers help set up, event manage, and clean up a dance for New York City's treasured seniors, on Valentine's Day!

- Date: February 14, 2025
- Time: 2:30-4:30p
- Number of volunteers: 50
- Location(s): Upper East Side and Chelsea
- Time commitment: 2 hours



## **Black History Month Book Fairs** Education

Volunteers will support book fairs by supporting and helping children "shop" for books with a Black History theme.

- Date: February 26, 2025
- Time: 10a-1p
- Number of volunteers: 75
- Location(s): East and Central Harlem
- Time commitment: 3 hours

# March 2025 Projects



## **Financial Wellness with Women Education**

Volunteers will support clients of Women In Need to build confidence in their finance management and approach.

- Date: March 13, 2025
- Time: 12-2p
- Number of volunteers: 20
- Location(s): Financial District
- Time commitment: 2-3 hours



## **Interactive Pamper Wellness Kits for Domestic Violence Survivors Immediate Needs**

Volunteers will engage in packing pampering wellness kits for clients with Women In Need. Volunteers will also learn about the impact through a brief, engaging workshop with New York Cares and WIN.

- Date: March 24, 2025
- Time: 11a-1p
- Number of volunteers: 50
- Location(s): Financial District
- Time commitment: 2 hours



## **March Madness Math and Movement and Field Day Education**

A group of volunteers will support young students with learning key math skills through physical activities, while another group facilitates a field day, encouraging physical fitness.

- Date: March 25, 2025
- Time: 11a-1p
- Number of volunteers: 50
- Location(s): East Harlem
- Time commitment: 2 hours



# April 2025 Projects

## Happy National Volunteer Week!

Join us for our favorite week of the year as we promote environmental stewardship and enjoy the best spring has to offer!



### Promote Environmental Sustainability

#### Environmental Stewardship

Get your hands dirty and help clean up NYC! Promote environmental sustainability and keep outdoor spaces clean, safe, and beautiful for residents to enjoy year-round. Project activities may include planting flowers, building wooden garden beds, mulching, painting park benches and fences and removing invasive species.

- Date: April 21 and April 24, 2025
- Time: 10a-1p
- Number of volunteers: 200
- Location(s): Fort Greene; Lower East Side
- Time commitment: 3 hours

### Earth Day

#### Environmental Stewardship

- Date: April 22, 2025
- Time: 10a-1p
- Number of volunteers: 200
- Location(s): East Harlem

# May 2025 Projects



## **Baby Kits with Community Partner Presentation** **Immediate Needs**

Interactive kit packing where volunteers will engage in packing pampering wellness kits for clients with Women In Need (WIN). Volunteers will also learn about the impact through a brief engaging workshop with New York Cares and WIN.

- Date: May 6, 2025
- Time: 11a-1p
- Number of volunteers: 50
- Location(s): Financial District
- Time commitment: 2 hours



## **Asian American and Pacific Islander Heritage Month Read and Craft** **Education**

Volunteers will at once expand their own awareness, while expanding the awareness of children about AAPI Month! Volunteers will read a theme-appropriate book and work with students on a corresponding craft.

- Date: May 15, 2025
- Time: 9-11a
- Number of volunteers: 100
- Location(s): Lower East Side
- Time commitment: 2 hours



# June 2025 Projects



## Senior Prom Wellness

Volunteers will help set up, event manage, and clean up a prom for New York City's treasured seniors!

- Date: June 13, 2025
- Time: 4:30-7:30p
- Number of volunteers: 50
- Location(s): Central Harlem
- Time commitment: 3 hours



## Juneteenth Read and Craft Education

Volunteers will at once expand their own awareness, while expanding the awareness of children about Juneteenth! Volunteers will read a theme-appropriate book and work with students on a corresponding craft.

- Date: June 18, 2025
- Time: 10a-12p
- Number of volunteers: 100
- Location(s): Central Harlem
- Time commitment: 1-2 hours

# July 2025 Projects



## **Financial Independence Workshop** **Education**

Volunteers will support clients of Women In Need to build confidence in their finance management and approach.

- Date: July 8, 2025
- Time: 11a-1p
- Number of volunteers: 30
- Location(s): East Harlem
- Time commitment: 2-3 hours



## **Environmental Stewardship (Intern Day of Service)** **Environmental Stewardship**

Get your hands dirty and help clean up NYC with your summer interns! Promote environmental sustainability and keep outdoor spaces clean, safe, and beautiful for residents to enjoy year-round.

- Date: July 31, 2025
- Time: 10a-1p
- Number of volunteers: 150
- Location(s): Central Harlem
- Time commitment: 3-4 hours



# August 2025 Projects



## Stand with Students

### Education

Volunteers will pack thousands of backpacks with critically needed school supplies in support of students across the city heading back to a new school year!

- Date: August 14-15, 2025
- Times (in 2 hour shifts): 8a-7p
- Number of volunteers: 350
- Location(s): Central Harlem
- Time commitment: 2 hours

# September 2025 Projects



## Hunger Alleviation Project

### Immediate Needs

Activities may include sorting, organizing, preparing, serving, packaging, and distributing food. Your volunteer efforts will make a meaningful impact on hunger alleviation in our community.

- Date: September 16-17; September 23-24, 2025
- Times: Subject to availability
- Number of volunteers: 200
- Location(s): Hell's Kitchen, Lower East Side, East Harlem
- Time commitment: 3-4 hours

# October 2025 Projects



## Hispanic and/or Latine Heritage Month Read and Craft Education

Volunteers will at once expand their own awareness, while expanding the awareness of children about Hispanic and/or Latine Heritage Month! Volunteers will read a theme-appropriate book and work with students on a corresponding craft.

- Date: October 9, 2025
- Time: 10a-12p
- Number of volunteers: 100
- Location(s): East Harlem
- Time commitment: 1-2 hours



## Coat Drive Kick Off Immediate Needs

Volunteers will play an indispensable role in the New York Cares annual Coat Drive by sorting warm winter coats in our Coat Drive Warehouse. Volunteers may be asked to engage in some heavy lifting.

- Date: October 30, 2025
- Number of volunteers: 100+
- Location(s): Midtown Manhattan
- Time commitment: 2 hours



# November 2025 Projects



## Holiday Read and Craft Education

Foster a love of reading and create connections by reading stories aloud to children in need of friendly connections and support. Volunteers will read a holiday-themed book and work with students on a corresponding gingerbread house-building craft.

- Date: November 19, 2025
- Time: 9a-11:05a
- Number of volunteers: 50
- Location(s): East Harlem
- Time commitment: 2 hours

# Corporate Calendar Policies

## **Cancellation Policy**

New York Cares must receive notice of a project cancellation no later than 10 business days prior to the confirmed project start date. Volunteer slots and project bank slots will be forfeited for any project that is cancelled less than 10 business days prior to the confirmed project date.

## **Inclement Weather Policy**

New York Cares works with our partners to ensure a safe and impactful volunteer project. Projects may be rescheduled due to severe weather one time and within four weeks of the original project date. Rescheduling dates are dependent upon the partner agency's availability.

Severe weather is defined by the following:

- Heavy rain fall and flooding
- Damaging winds
- Hail
- Thunderstorms
- Lightning

Environmental Stewardship projects will move forward in the event of light rain. Project cancellations at the request of the corporate partner due to light rain cannot be rescheduled and are subject to our cancellation policy.

If there is a threat of inclement weather, please speak with your New York Cares representative. Projects are not considered eligible to be rained-out until 1-2 business hours prior to the project date.



## **Low Recruitment Policy**

New York Cares understands cancellations may come as a disappointment to our partners and community who are looking forward to contributing their time and skills to our initiatives. When our corporate partners are unable to secure the necessary number of volunteers to ensure the successful execution of the project, it becomes New York Cares' responsibility to make difficult decisions. We have carefully assessed the situation and weighed available options. Without enough volunteers, we will not be able to deliver the high-quality experience and impact that we envisioned for the project. New York Cares will strategize suggestions for improving recruitment numbers. If recruitment numbers do not meet the minimum requirement within 10 business days of project start, New York Cares will begin implementing plans cancellation procedures and corporate partner will forfeit their volunteer slots.

## **Harassment Policy**

New York Cares expects all volunteers to be respectful of staff members, clients, and each other while participating on a project. We ask volunteers to refrain from the following:

- Discriminatory or racist statements or behaviors.
- Sexual harassment, for example, jokes, innuendos, insults, sexist remarks, the display of derogatory or pornographic pictures, leering, touching, or kissing.
- The use of any alcohol or illegal drugs.
- Any unlawful or inappropriate activity.

## Coat Sorting Policy

New York Cares greatly values the dedication of our volunteers and the impact you make on our community. At times, we may need to cancel or reschedule volunteer projects due to factors outside of our control. For example, coat sorting projects rely on having an abundance of coats in our possession. In the event we run into a coat shortage or face other unforeseen circumstances, this policy outlines the procedures and expectations for Coat Sorting Project cancellations and rescheduling procedures.

### 1. Cancellation and Rescheduling Procedures

- A. Notification: New York Cares will make every effort to notify volunteers of project cancellations and rescheduling opportunities as early as possible. We understand that your time is valuable and strive to minimize disruptions to your commitment. We will communicate a week prior to the shift date if the need arises for cancellation due to a shortage in coat collecting.

### 2. Rescheduling Projects

- A. Rescheduling: When possible, New York Cares will attempt to reschedule projects to an alternative date and time that is convenient for registered volunteers and the New York Cares staff. We appreciate your flexibility in accommodating these changes.

Thank you for your commitment to New York Cares and for your understanding of our volunteer project cancellation and rescheduling policy. You are helping us build a more equitable NYC, and we look forward to your continued support.

# Donations

We offer a mutually beneficial partnership with year-round engagement opportunities. We believe our corporate partners are critical stakeholders in equity and social change. When you invest in our work, your donation will have a citywide impact.

**We provide plug and play volunteer engagements for companies as a benefit of a charitable donation.** Donated funds support our year-round programming that support New Yorkers facing the impact of poverty.

- \$20,000 Donation; 100 volunteer slots per year
- \$15,000 Donation; 75 volunteer slots per year
- \$10,000 Donation; 50 volunteer slots per year
- \$5,000 Donation; 25 volunteer slots per year
- \$2,000 Donation; 10 volunteer slots per year

**Contact your New York Cares Corporate Relations Officer for more information!**

